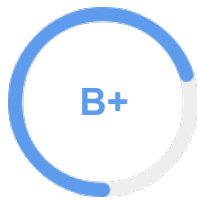


# Website Report for [www.avhoster.com](http://www.avhoster.com)

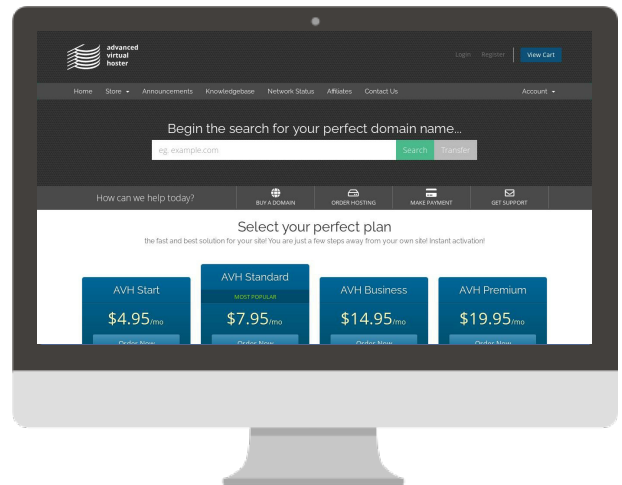
This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F-scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

## Audit Results for [www.avhoster.com](http://www.avhoster.com)



**Your page is good**

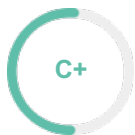
**You have 12 Improvements Recommended**



SEO



Usability



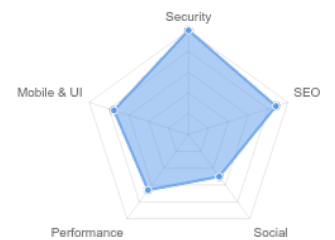
Performance



Social



Security



## Child Pages

### Page

[/AboutCompany.php](#)

[/AboutGreenHosting.php](#)

[/AffiliateProgram.php](#)

[/Email-Migration.php](#)

[/WhyServiceGuarantee.php](#)

[/WhyTop3.php](#)

[/WhyWebsiteMigration.php](#)

[/WordPress.php](#)

[/affiliates.php](#)

[/announcements](#)

[/announcements/12/Ensure-Web-Hosting-Pricing-Isnt-a-Fear-Factor-This-Halloween---October-31-2020.html](#)

[/announcements/13/Give-the-Gift-of-Reliable-Hosting-this-Xmas---December-24-2020.html](#)

[/cart.php](#)

[/cart.php?a=add&domain=register](#)

[/cart.php?a=add&domain=transfer](#)

[/cart.php?a=add&pid=5](#)

[/cart.php?a=add&pid=6](#)

[/cart.php?a=add&pid=7](#)

[/cart.php?a=add&pid=8](#)

[/cart.php?a=view](#)

[/clientarea.php](#)

[/contact.php](#)

[/domainchecker.php](#)

[/index.php](#)

[/knowledgebase](#)

[/legal.php?id=6](#)

[/legal/1/terms-of-service](#)

[/legal/5/privacy-policy](#)

/legal/6/eu-cookies-policy

/password/reset

/register.php

/seo-audit.php

/serverstatus.php

/store

/store/codeguard

/store/email-services

/store/email-spam-filtering

/store/shared-hosting

/store/sitelock

/store/ssl-certificates

/store/vpn

/store/website-builder

/store/weebly-website-builder

/submitticket.php

## SEO Results



### Your SEO is good

Your page is largely optimized for SEO performance. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You can continue to build on your position by ensuring On and Off-Page factors highlighted here are improved, as well as through application of SEO strategies like content generation and link building.

## HTML HEADER

### Title Tag



You have a title tag of optimal length (between 10 and 70 characters).

Portal Home - AVHoster.com

Length : 26

### Meta Description Tag



Your page has a meta description of optimal length (between 70 and 320 characters).

From novice to professional, we are available 24/7 with comprehensive tech support for domain registration on! AVHoster can make your website run efficiently with maximum uptime for yourself and your customers.

Length : 210

## BODY CONTENT

### Header Tags



Your page is making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H1	0
H2	2
H3	11
H4	5
H5	1
H6	0

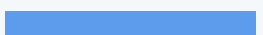

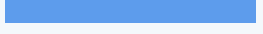
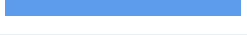
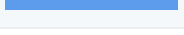
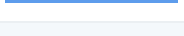
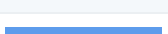

### Keyword Consistency



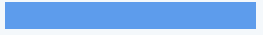

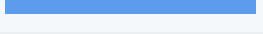
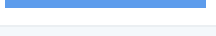
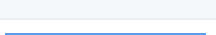
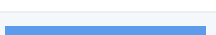
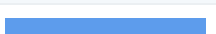

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

## Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
hosting	×	×	✓	16	
site	×	✓	✓	16	
website	×	✓	×	16	
avhoster	✓	✓	✓	15	
wordpress	×	×	×	11	
free	×	×	✓	11	
support	×	✓	×	10	
avh	✓	✓	✓	10	

## Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
disk space	×	×	×	5	
free ssl	×	×	×	5	
at avhoster	×	×	×	5	
shared hosting	×	×	✓	4	
mo order now	×	×	×	4	
gb disk space	×	×	×	4	
bandwidth free ssl	×	×	×	4	
free ssl webmail	×	×	×	4	

### Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.



Word Count: 1124

### Image Alt Attributes

You have images on your page that are missing ALT attributes.



We found 37 images on your page and 1 of them are missing the attribute.

## LINKS

### Number of Backlinks ✔

You have a strong level of backlink activity to this page.

Backlink data provided by **MOZ**



**1.9k**

External  
Backlinks



**21**

Referring  
Domains



**11**

Moz Domain  
Authority

### Top Backlinks i

These are the highest value external pages we have found linking to your site.

Domain Authority	URL
39	<a href="http://www.ourbis.ca/en/b/ON/toronto/AVHostercom/1295403.html">www.ourbis.ca/en/b/ON/toronto/AVHostercom/1295403.html</a>
28	<a href="http://rawranked.com/freeswitch.html">rawranked.com/freeswitch.html</a>
27	<a href="http://blogit.nflame.net/">blogit.nflame.net/</a>
27	<a href="http://blogit.nflame.net/advantages-and-disadvantages-of-pc-to-phone-voip/">blogit.nflame.net/advantages-and-disadvantages-of-pc-to-phone-voip/</a>
27	<a href="http://blogit.nflame.net/how-to-create-video-in-adobe-visual-communicator-3/">blogit.nflame.net/how-to-create-video-in-adobe-visual-communicator-3/</a>
27	<a href="http://blogit.nflame.net/calling-cheap-from-vacation-or-traveling/">blogit.nflame.net/calling-cheap-from-vacation-or-traveling/</a>
27	<a href="http://blogit.nflame.net/save-money-on-your-phone-bill-using-free-internet-phones/">blogit.nflame.net/save-money-on-your-phone-bill-using-free-internet-phones/</a>
27	<a href="http://blogit.nflame.net/category/hosting/">blogit.nflame.net/category/hosting/</a>
27	<a href="http://blogit.nflame.net/advantages-of-online-marketing/">blogit.nflame.net/advantages-of-online-marketing/</a>
27	<a href="http://blogit.nflame.net/avhoster-com-new-shared-hosting-plans/">blogit.nflame.net/avhoster-com-new-shared-hosting-plans/</a>

### On-Page Link Structure i

We found 61 total links. 2% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

### Friendly URLs ✘

Some of your link URLs do not appear friendly to humans or search engines. We would recommend making links as readable as possible by reducing length, file names, code strings and special characters.

## INDEXING

### Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



### Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



## OTHER

### Robots.txt

Your website appears to have a robots.txt file.



<http://www.avhoster.com/robots.txt>

### XML Sitemaps

Your website appears to have an XML sitemap.



<https://avhoster.com/sitemap.xml>

### Analytics

Your page is using an analytics tool.



 Google Analytics

### Schema.org Structured Data











Your page is using Schema.org structured data.



# Rankings

## Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Language	Position	Total Searches	Estimated Traffic
cuteftp		EN	95	50	0
avh calendar		EN	37	30	0
history subtab paypal		EN	47	20	0
free website migration		EN	78	20	0
certified domain registration		JA	21	10	0
weebly drag and drop		EN	95	10	0
cuteftp help		EN	100	10	0
pear php tutorial		FR	70	10	0
adroll smartpixel		EN	42	10	0
zend چیست		EN	82	10	0

## Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



0

Monthly  
Traffic  
Volume

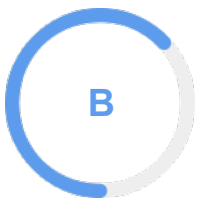


## Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	2
Position 31-100	16

## Usability

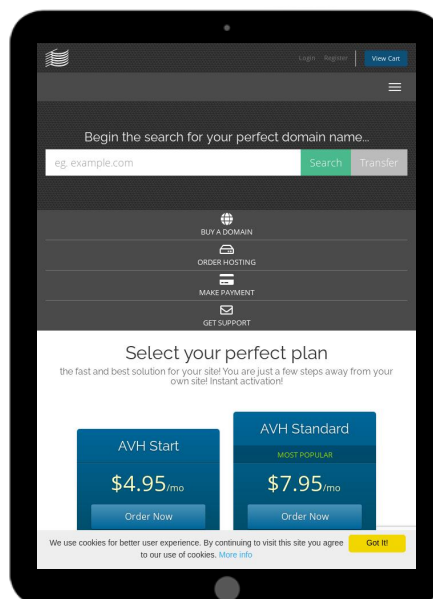
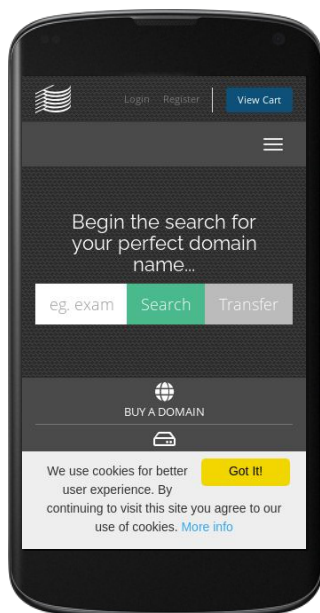


### Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



### Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



### Flash Used?

No Flash content has been identified on your page.



### iFrames Used?

Your page appears to be using iFrames. iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines. There are particular coding libraries however such as Google Tag Manager that require iFrames as part of their functionality.



### Favicon

Your page has specified a favicon.



### Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users. We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

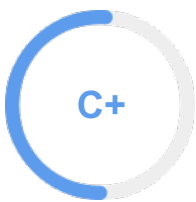


### Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



## Performance Results



### Your performance could be better

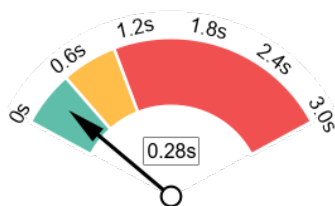
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

### Page Speed Info

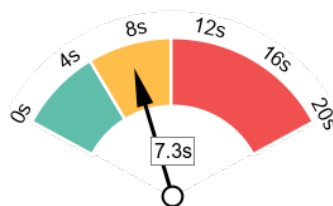
Your page's server response time is reasonably low which is good for load speed and user experience.



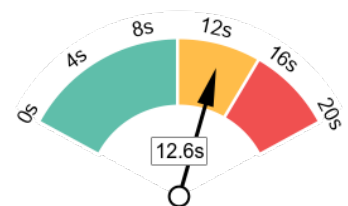
#### Server Response



#### All Page Content Loaded



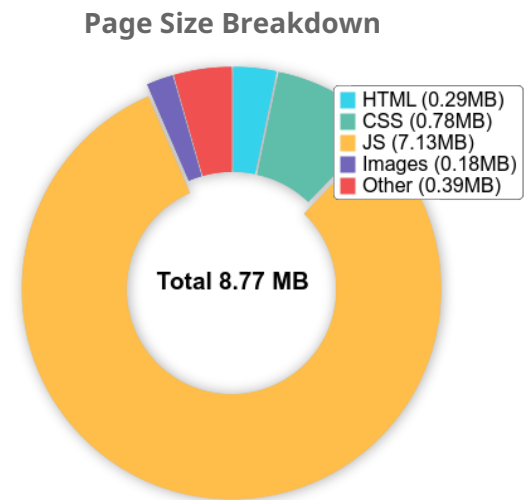
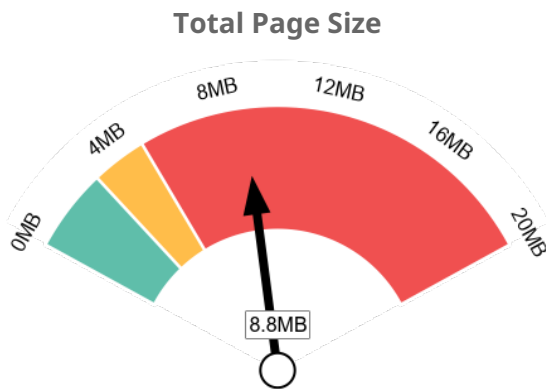
#### All Page Scripts Complete



## Page Size Info



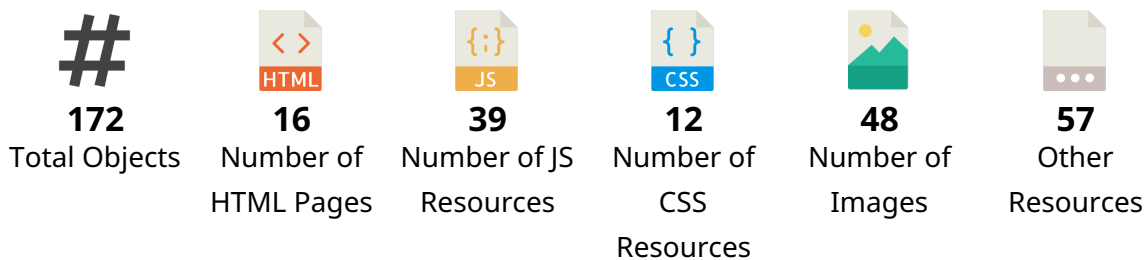
Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience. A general rule is to keep your page under 5MB in total file size.



## Number of Resources



This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.



## Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

## JavaScript Errors



Your page is not reporting any JavaScript errors.

## GZIP Compression



Your website is using GZIP compression.

## Optimize Images



All of the images on your page appear to be optimized.

## Minification



All your JavaScript and CSS files appear to be minified.

## Deprecated HTML



No deprecated HTML tags have been found within your page.

## Inline Styles



Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

## Social Results



### Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

#### Facebook Connected

Your page has a link to a Facebook Page.



#### Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



#### Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a piece of analytics code that allows you to track users retarget them with Facebook Ads in future.

#### Twitter Connected

Your page has a link to a Twitter profile.



#### Twitter Activity

You have a low level of followers on Twitter.



5

Followers

#### Twitter Cards

Your page is using Twitter Cards.



#### Instagram Connected

No associated Instagram profile found linked on your page



#### YouTube Connected

No associated YouTube channel found linked on your page.

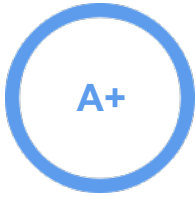


## LinkedIn Connected

No associated LinkedIn profile found linked on your page.



## Security Results



### Your security looks very good!

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

#### SSL Enabled

Your website has SSL enabled.



#### HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



#### Email Privacy

No email addresses have been found in plain text on your page.










## Technology Results

### Technology List

These software or coding libraries have been identified on your page.



Technology	Version
 AdRoll	
Apache	
 AppNexus	
 Facebook	
 Google Analytics	
 Google Font API	
 reCAPTCHA	
 YouTube	

### Server IP Address

50.19.154.130



**DNS Servers**

ns2.avhoster.com

ns1.avhoster.com

*i***Web Server**

Apache

*i***Charset**

text/html; charset=utf-8

*i*

# Recommendations

Performance

Reduce your total page file size

Medium Priority

SEO

Use your main keywords across the important HTML tags

Low Priority

SEO

Update URLs to be more human and Search Engine readable

Low Priority

SEO

Add ALT attributes to all images

Low Priority

Social

Grow your Twitter following

Low Priority

Mobile & UI

Review and Increase Font Sizes across devices

Low Priority

Performance

Remove inline styles

Low Priority

Social

Setup & Install a Facebook Pixel

Low Priority

Mobile & UI

Remove iFrames

Low Priority

Social

Create and link associated Instagram profile

Low Priority

Social

Create and link an associated YouTube channel

Low Priority

Social

Create and link an associated LinkedIn profile

Low Priority